

ADVERTISE IN OUR EXPLORER MAGAZINE

AMEC

The Association of Mining and Exploration Companies (AMEC) is the peak industry representative body for mineral exploration and mining companies throughout Australia, with representatives across the country. Founded in 1981, our purpose is to support and facilitate a positive political and economic environment to grow the exploration and mining industry on behalf of our members.

With over 600 members, AMEC is recognised as a highly regarded industry conduit by government and stakeholders. An Association delivering effective and successful advocacy on behalf of our members and our industry stakeholders.

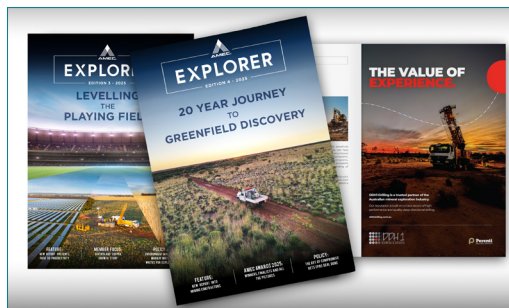
Explorer quarterly e-publication

Distributed to over 4,500 AMEC member contacts. Explorer keeps members informed about important legislative updates and industry trends pertinent to our member's business.

With an average open rate of 60% throughout 2025, the Explorer Magazine is almost double Australian email marketing open rates. Explorer also keeps members up to date with upcoming Industry and AMEC forums and events, conferences and networking opportunities. We welcome our AMEC members to advertise in the Explorer publications throughout the year.

Readership

- » Explorers
- » Producers
- » Service Providers
- » Media
- » Government
- » Advisory Firms



To be included in the Explorer, please note all content and advertisements need to be submitted by the below dates using specific formats.

ISSUE	SUBMISSION DEADLINE	PUBLICATION DATE
EDITION 5	23 February	4 March
EDITION 6	18 May	27 May
EDITION 7	17 August	26 August
EDITION 8	23 November	2 December

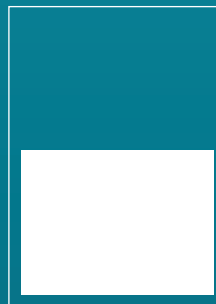
**All dates are subject to change*

ALL RATES INCLUDE GST



QUARTER PAGE
\$500

VERTICAL QUARTER PAGE AD
133mm (H) x 93mm (W)



HALF PAGE
\$1,000

A5 - HORIZONTAL HALF PAGE AD
133mm (H) x 190mm (W)



FULL PAGE
\$2,000

A4 - FULL PAGE AD
297mm (H) x 210mm (W)

SUPPLYING ARTWORK

- » JPEG and PDF file formats only
- » All elements - CMYK
- » Full colour elements supplied at 300dpi
- » Fonts embedded
- » No bleed or crop marks

Ads to be sent to gabby.lebeck@amec.org.au